



## FOR IMMEDIATE RELEASE

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## VYATEK'S New IsoGrid Technology Wins JEC Composite Award!

**Scottsdale, AZ (April 17, 2002)** – VYATEK SPORTS, INC., a leading technology development company, announces that their new IsoGrid technology has won the JEC (Journal of Exhibits & Composites) Award for **Composite Innovation of the Year** in the Sports & Leisure category. The award was presented in Paris, France on April 9th to VYATEK'S CEO/President, Howard Lindsay.

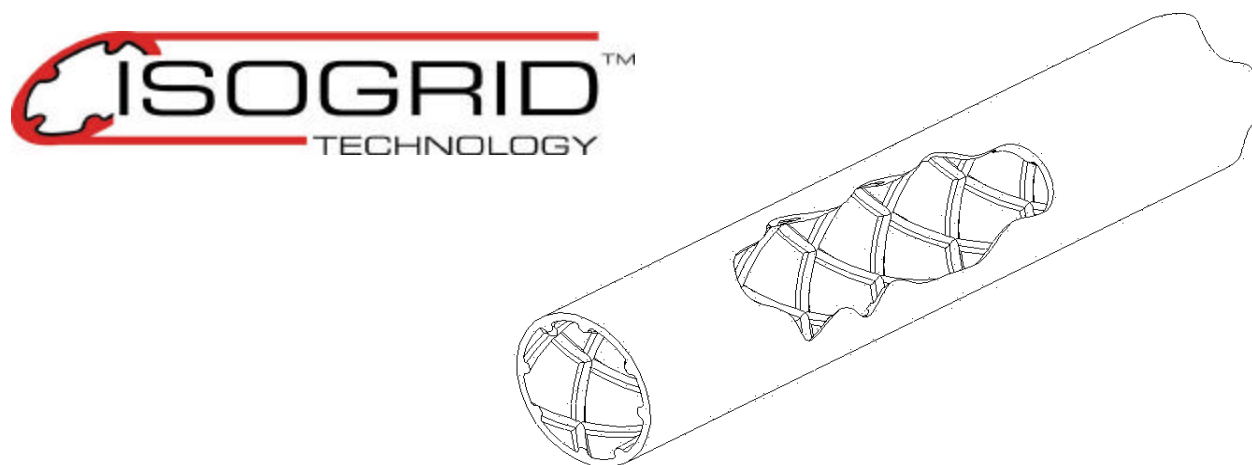


VYATEK CEO Howard Lindsay says, "On behalf of VYATEK and our strategic partners, Fujikura Composites, A&P Technology, Newport Composites & Adhesives and Latex Technology inc., we are thrilled to have been honored with this award. It certainly helps validate the last 3-years worth of hard work and commitment from both our staff and those of our partners."

JEC (Journal of Exhibits & Composites) is an organization devoted to the promotion and business of composite materials all over the world through magazines, web, shows, forums, conferences, awards and business meetings. The JEC Awards were created in 1988 to acknowledge companies who speed up the dynamics of the market through use of composite solutions. More information about the JEC, and this years award winners, can be found at <http://www.globalcomposites.com/>.

This year over 100 companies from 5 continents submitted their technology. Three companies in four different categories were the final nominees. VYATEK SPORTS was the winner in the category of Sports & Leisure.

IsoGrid is a patent pending technology that incorporates an internal (or external) array of raised ribs designed to enhance the structural integrity of thin-walled structures. IsoGrid integrates a network (or "grid") of composite ribs to reinforce a thin outer tube (or "shell"). The grid and shell elements are then optimized to meet the needs of each specific application. IsoGrid Technology can be integrated into structures of virtually any material including aluminum, steel and titanium, as well as advanced composites.



Current applications include bicycle, golf and archery equipment, however there are also plans to employ IsoGrid in softball/baseball bats, hockey sticks, ski poles and kayak/canoe paddles. The technology is also well suited to demanding structural applications where weight and strength are critical, such as racecars and airplanes.

VYATEK SPORTS functions as an incubator that develops new technology applications in conjunction with strategic partners from throughout the technology sector. The technologies are then used to create state-of-the-art products that are sold through VYATEK's network of affiliate sales and marketing companies. These companies operate in specific niche markets such as premium golf shafts (Matrix Innovations, Inc.), high-end bicycles (TITUS Cycles Inc.) and performance bike accessories (MAXM Components).

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