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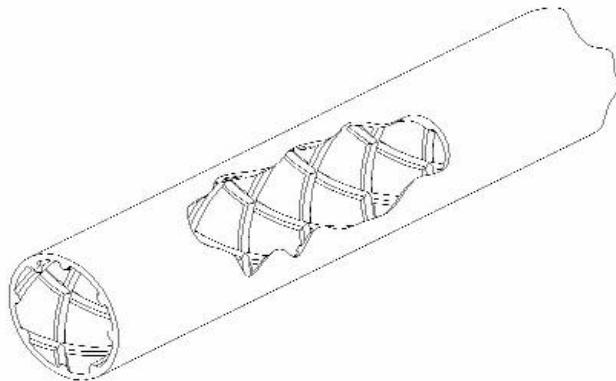
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### **Matrix Innovations announces the launch of IsoGrid™ with Fujikura Composites**

**Scottsdale, AZ (January 22, 2002)** - Matrix Innovations, Inc., a golf shaft subsidiary of VYATEK SPORTS, announces the launch of their new IsoGrid Technology through a distribution agreement with Fujikura Composites America, based in Vista, CA.

IsoGrid is a patent pending technology that incorporates an array of integral raised ribs designed to enhance the structural integrity of thin-walled structures...like ultra-light golf shafts. IsoGrid can be integrated into thin shells of any material including aluminum, steel and titanium, as well as advanced composites such as graphite.



Matrix Innovations President Howard Lindsay says, "IsoGrid Technology gives us a tool to push the performance envelope of premium golf shafts. The benefits of this technology allow us to design lighter/stiffer/stronger shafts that also possess unique feel qualities. Our relationship with Fujikura allow us to partner with the worlds leading innovator in composite golf shaft design."

Fujikura President Pete Sanchez says, "We are excited to be working with Matrix Innovations on this new breakthrough technology. Our challenge has always been to make shafts lighter and stronger, and with IsoGrid Technology, we are now able to offer a new generation of lightweight shafts with outstanding performance characteristics."

Matrix Innovations was formed as a subsidiary of VYATEK SPORTS to create state of the art golf shaft designs based on new metal and/or organic "matrix" composite technologies.

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