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VYATEK SPORTS Licenses IsoGrid™ & Bi/Fusion™ Technologies to Santana Cycles

Scottsdale, AZ (October 10, 2003) - VYATEK SPORTS, INC. announces the signing of a world wide exclusive licensee agreement for its award-winning IsoGrid technology (and its complimentary Bi/Fusion metal bonding technology) to Santana Cycles.

VYATEK President Howard Lindsay says, "This contract expands our position in the high-end bike market, by supplementing existing agreements with Titus Cycles and MAXM Components. We're thrilled to be associated with the world leader in tandem bicycles, Santana Cycles, and appreciate their recognition of the value that IsoGrid & Bi/Fusion bring to their products."

IsoGrid Technology allows the design of a new generation of high-performance composite parts that are lighter, stronger, stiffer and possess unique damping (or feel) qualities. The structural benefits of this technology help push the performance envelope of weight-critical, thin-walled products that can be formed in infinite shapes and adapted to many different markets.

Bi/Fusion Technology incorporates integrally molded metallic fittings on each end of the composite tube, allowing the composite/metal hybrid tubes to then be effectively welded into frames. The high-pressure molded Bi/Fusion joints are stronger than conventional blind bonds and make a flush (i.e. have the same diameter) permanent connection between the composite and metallic regions.

Santana President Bill McCready says, "This alliance with VYATEK and their state-of-the-art technologies allows us to execute a vision we've had for tandems since the inception of Santana 27 years ago...which is to make tandems that are lighter, stiffer and stronger. The team at VYATEK helped us engineer custom tubes for our unique requirements, creating design solutions that were not "off the shelf", giving us a competitive advantage and our customers a significant performance breakthrough. VYATEK's creative engineering support was outstanding!"

IsoGrid & Bi/Fusion are available exclusively through VYATEK SPORTS or their affiliate companies or licensees. VYATEK is a technology incubator that develops new technologies in conjunction with strategic partners from throughout the technology sector, that are then used to create state-of-the-art products sold through VYATEK's network of affiliate sales, marketing and licensing companies.

These companies operate in specific niche markets such as; racquet sports (Wilson Sports), premium golf shafts (Matrix Innovations), high-end mountain & road bikes (Titus Cycles), performance bike accessories (MAXM Components) and now...tandem bikes (Santana Cycles).