



# Up Hill LIGHT Down Hill STRONG

Remember when long travel DH bikes had 3 inches of travel? And who cared about light weight components. You were going big, you just wanted stuff that would last. Today, 3 inches is an average XC rig, riders are going bigger than ever, and they demand ultra light weight as well. That's why you need Maxm with IsoGrid. IsoGrid is a Carbon/Aramid skeleton that reinforces the interior wall surface creating phenomenal strength with a dramatic reduction in weight. Maxm: XC Light, DH Strong.



**MAXM**  
COMPONENTS

For more on the "inside" story; [maxmcomponents.com](http://maxmcomponents.com) / 480-505-1812